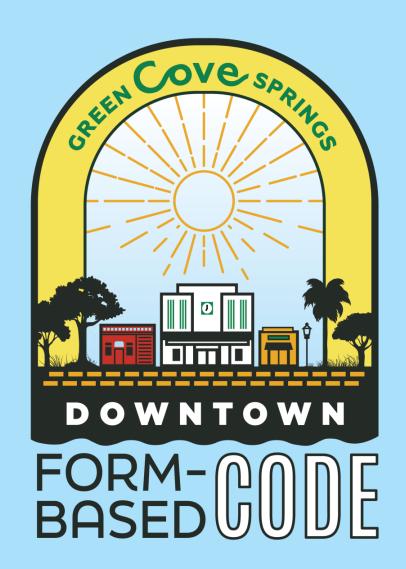
## GREEN COVE SPRINGS FORM-BASED CODE

public workshop two

01.18.2024

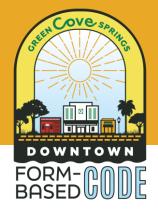






## **AGENDA**

- 1 background
- 2 form-based code
- engagement activities
- 4 next steps



# background

## **BACKGROUND**



#### **FUTURE LAND**



TO DEVELOP AND MAINTAIN LAND
TO PROVIDE FOR THE MOST APPRO
DIRECT GROWTH TO SUITABLE ARE
HEALTH. SAFETY AND WELFARE OF



Future development and redevelopment projects shall protect the City's unique character, historic neighborhoods, and high quality of life.

Policy 1.3.1. The City share of the current zoning map and district regulations to implement the directives of this plan.

Policy 1.3.2. The City shall establish locational criteria in the LDC for future rezoning of sites to higher density and/or intensity districts. The following principles shall be considered:

- Compatibility means that different land uses can coexist in relative proximity to each other provided that a use is not impacted directly or indirectly by another use.
- Increases in density and intensity must generally occur in a gradual fashion, avoiding abrupt transitions.
- High density residential uses should generally be located in areas that have adequate vehicular access and proximity to service uses.
- d. Spot zoning should be avoided. Spot zoning refers to changing the zoning designation of small parcel of land for a designation totally different from that of the surrounding area for the bengfit of the owner of such property and to the detriment of other owners.

Policy 1.3.3. As the City continues to grow, its LDC shall be updated to incorporate urban design principles, such as:

- Form-based code regulations for the downtown and surrounding areas;
- b. Smaller building setbacks and lot sizes;
- c. Green infrastructure; and
- d. A reduction and relocation of vehicular parking spaces and areas to the rear or side of structures where appropriate

1.3.4. The City shall require all new

development and redevelopment projects to integrate harmoniously into established neighborhoods through the use of buffering, open acce, landscaping, and other site design tools.

Policy 1.3.5. . . . City shall ensure that all existing, new, and expanded subdictions are consistent with the sustainability, character, compatibility, resource preservation, and economic development energy the City.

Policy 1.3.6. The City shall prohibit future encroachment of nonresidential development into established neighborhoods which are incompatible with the character of the area.

Policy 1.3.7. The City shall amend its LDC to covide additional design and compatibility requirements for developments located along major roadway corridors

Policy 1.3.8. The City shall encourage the shared construction, maintenance, and use of shared parking and stormwater management facilities between adjacent and nearby developments.

Policy 1.3.9. The City shall seek to develop a signage and wayfinding master plan to enhance the navigability, branding, and aesthetic character of the City.

Policy 1.3.10. The City shall work with FDOT and the North Florida TPO to improve the image of the US 17 and SR 16 corridors by adding landscaping, banners, and other elements that would help create a sense of place.

Policy 1.3.11. The City shall explore the possibility of creating a gateway near the Governors Creek bridge, where the waterfront is first visible to drivers traveling south on US 17

Future development and redevelopment projects shall protect the City's unique character, historic neighborhoods, and high quality of life.

**Policy 1.3.3.** As the City continues to grow, its LDC shall be updated to incorporate urban design principles, such as:

- Form-based code regulations for the downtown and surrounding areas;
- b. Smaller building setbacks and lot sizes;
- c. Green infrastructure; and
- d. A reduction and relocation of vehicular parking spaces and areas to the rear or side of structures where appropriate

LITURE LAND USE

1-5

February 2022

## **BACKGROUND**





DOW

MAS

The Land Development Code and Zoning Map are the most important tools for implementing the vision for Downtown. Most sites in the Downtown are zoned Central Business District (CBD), the north and south gateways into downtown (US 17) are zoned Gateway Corridor Commercial (GCC), and the south side of the Ferris Street corridor and the west side of Palmetto Avenue are zoned Gateway Corridor Neighborhood (GCN). There are a few sites on Magnolia Avenue zoned R-1. Public sites are zoned institutional (INS). While the current zoning standards have tried to address infill, redevelopment, and quality of design, transitioning to a Form-Based Code for the Downtown area and the US 17 and SR 16 commercial corridors as they enter the downtown would be the best option to achieve the vision.

The Intent of the Form-Based Code (FBC) will be to preserve the existing character of the Downtown, while promoting quality infill and redevelopment in a walkable and mixed-use urban environment. The new FBC will contribute to streamlining the current zoning and development review process and provide developers, builders and residents with a more predictable and transparent process for development and redevelopment. Implementation of a form-based code would also lead to greater interest in the city for new investment and economic growth that would be fueled by the creation of a richer and more vibrant urban environment in the heart of Green Cove Springs.

recommendations for implementing a Form-Based Code within the City a letan. I within Supplemental Document B.

30 GREEN COVE SPRINGS DOWNTOWN MASTER PLAN



#### Block Layout / Connectivity

Block size is key to achieving good urban form and transportation connectivity. Shorter blocks improve the pedestrian experience as well as foster a street network that supports the efficient distribution of traffic. The urban core gridded network shall be maintained and improved.



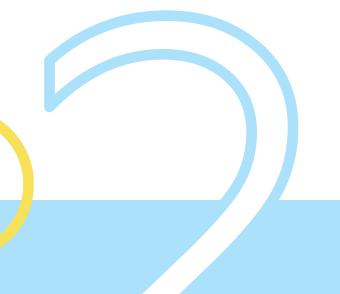
#### Building Placement / Orientation

The placement of a building on a site is critical to creating a vital and coherent public realm. Buildings must be oriented to the street; parking areas must be placed behind the buildings. Building orientation can also be defined by locating perfectly intentional street.

Public Rea

The Intent of the Form-Based Code (FBC) will be to preserve the existing character of the Downtown, while promoting quality infill and redevelopment in a walkable and mixed-use urban environment. The new FBC will contribute to streamlining the current zoning and development review process and provide developers, builders and residents with a more predictable and transparent process for development and redevelopment. Implementation of a form-based code would also lead to greater interest in the city for new investment and economic growth that would be fueled by the creation of a richer and more vibrant urban environment in the heart of Green Cove Springs.





# form-based code

purpose / framework

zones

applicability

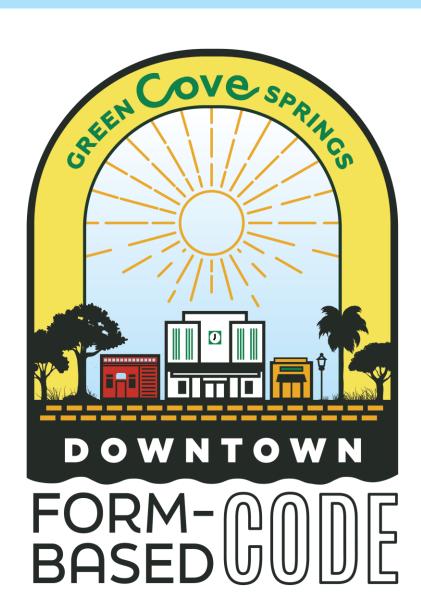
site design

building design

parking design

landscaping / buffers

signs



#### Form-Based Codes

can be described as ...

- an alternative to conventional zoning
- regulations, not guidelines
- focused on the appearance and design of buildings, rather than their use
- concerned with how the site is accessed by a range of transportation options



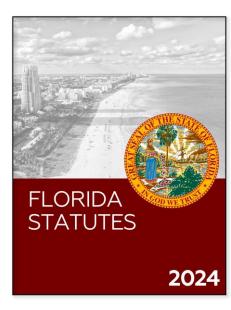


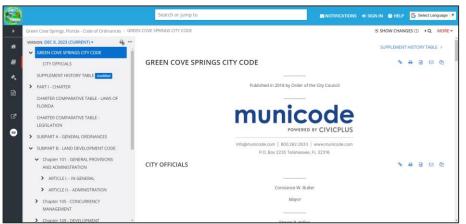
#### Form-Based Codes

are intended to ...

- create walkable, vibrant places
- cultivate economic development
- support redevelopment
- improve the safety of the transportation system
- retain community character



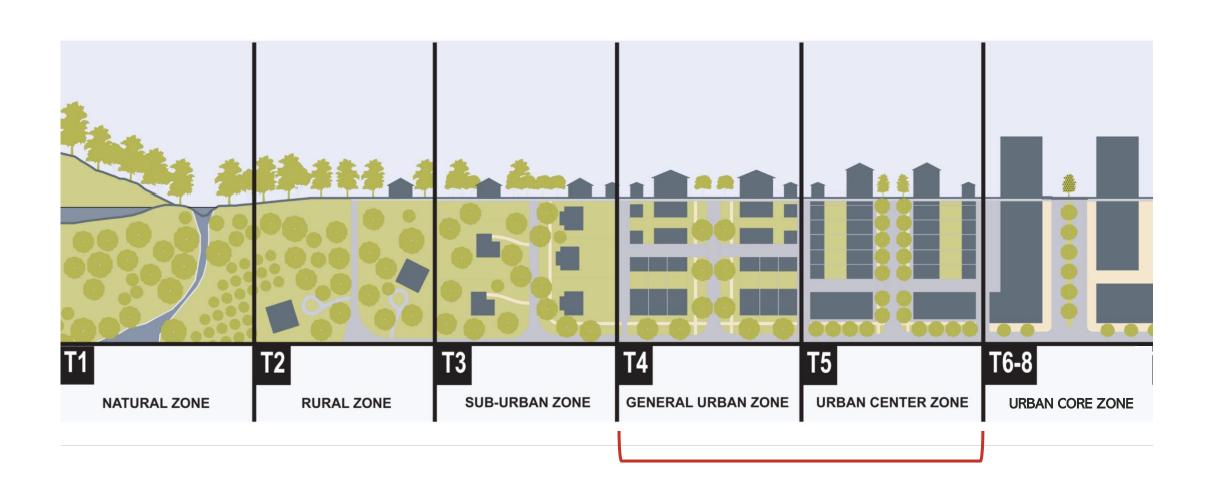




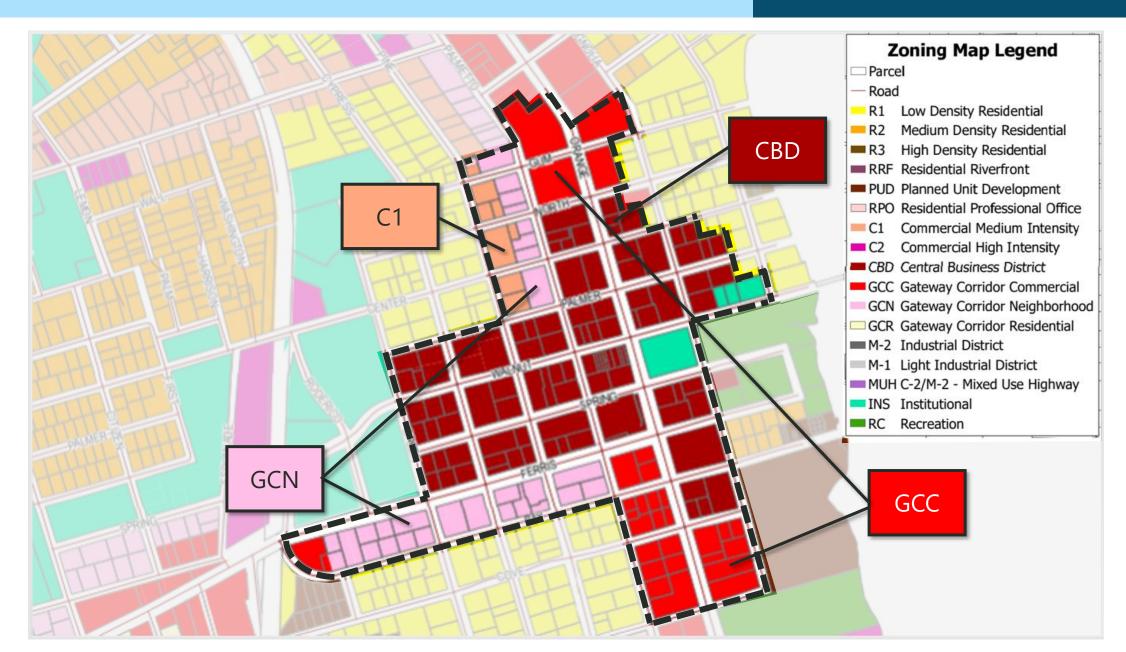
#### Form-Based Codes

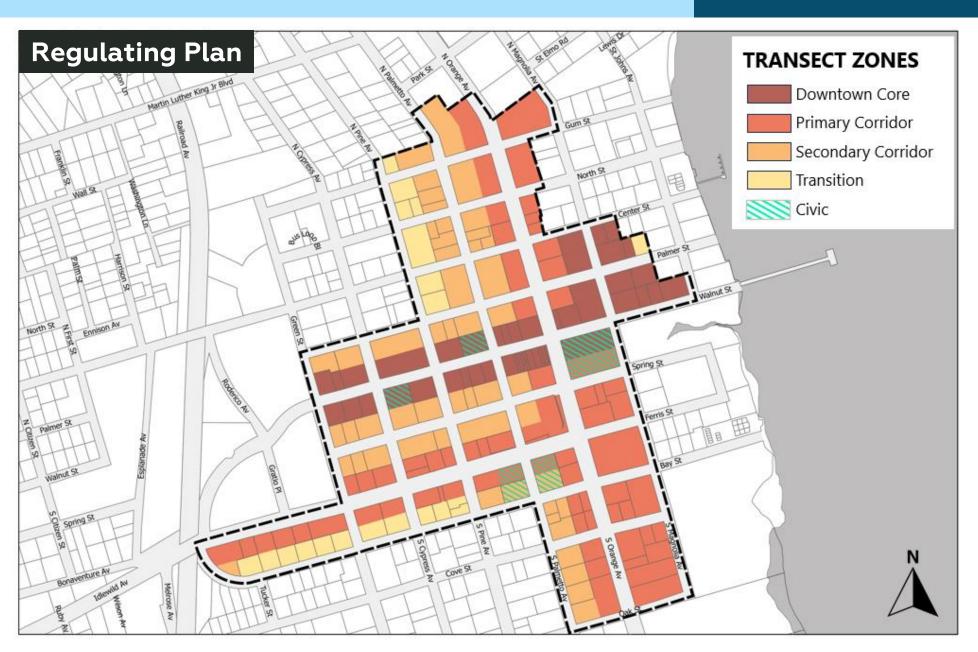
must consider ...

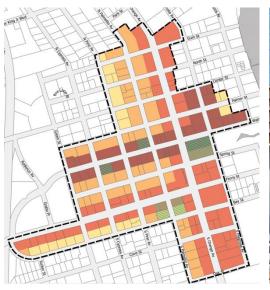
- property rights
- existing land 'entitlements' (e.g., permitted uses, building height, etc.)
- current infrastructure capacity



#### zones









### **DOWNTOWN CORE**

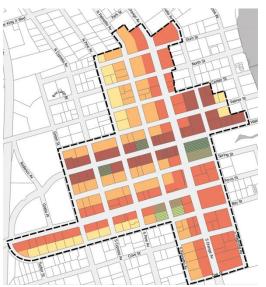








Walnut Street and Magnolia (Walnut to Center Street)





### MAIN CORRIDOR











Orange Avenue and Ferris Street





#### **SECONDARY CORRIDOR**



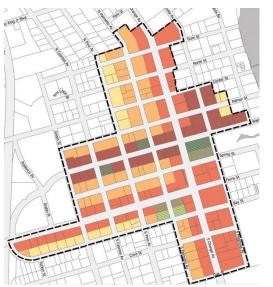








Palmetto Avenue, Palmer Street, and Spring Street





#### **TRANSITION**









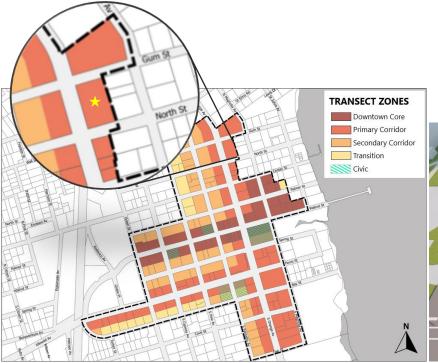


Bay Street and Pine Avenue

#### zones

Use						SECONDARY		Use					SECONDARY	1		
itegory	Use Type	CBD	GCC	GCN <sup>20</sup>	C-18	CORRIDOR		Category	Use Type	CBD	GCC	GCN <sup>20</sup> C-1				
	Commercial Retail Packaging and Mail	Р	Р			P			Outdoor Pool Sales			SE P	SE	1		
	Convenience Stores (no gas pumps)	Р	Р	Р	P13	P			Paint/Wallpaper	Р	Р	P P <sup>13</sup>	P			
	Convenience Stores (with gas pumps)		SE	SE	SE	N N			Pawn Shops	Р	Р	P	P			
	Curio Shops	Р	Р			P			Pet Grooming	Р	Р		P			
	Decorating Studio/Shop	Р	Р			P			Pet Shops		P		SE			
	Delicatessen					N			Pool Supplies				N			
	Department Store	Р	Р			Р			Printing Shops	P	P		P			
	Drapery Shops	Р	P	Р	P13	Р			Professional Offices	P	P	P P <sup>13</sup>	P			
	Drug Sales (including medical	P	Р	Р	SE	SE			Rentals	P <sup>24</sup>			P			
	marijuana treatment center								Second Hand Retail		P		P			
	dispensing facilities)								Shoe Repair	P	P	P P13	P			
	Drive-through facilities with an allowed					N			Shoe Store	P	P		P	-		
	Electrical Shops					N			Shopping Center				N			
	Florist	P	Р	Р	P13	P			Skating Rink Sporting Goods Store	D D	P		N P	- 1		
	Drive-through facilities with an allowed use					Use	. I		I Nnorring Goods Store	, p	ч ч					SECONDARY
	Food Outlet Store		Р													SECONDARY
	Fruit and Vegetables Sales (retail, no	Р				Category			Use Type			CBD	GCC	GCN <sup>20</sup>	C-1 <sup>8</sup>	CORRIDOR
	packing)								**			CDD	000	30.1	0.1	COMMIDON
	Furniture Store	Р	Р		Office	e Use		Building	Trade Contractors wi	th Fle	eet					N
	Game Room	Р	Р	<u> </u>												
	Gift Shop	Р	Р					Parking On-Site		_						
	Grocery Store	Р	Р							+						
	Gun Sales and Repair	Р	Р					Financial	Institutions (with dri	ve-		<b>(</b> P	( P )			( N )
	Hardware Store	Р	Р	<u> </u>				1	(	_						
	Heating and Air Conditioning Sales and							through)								
	Service	_		<u>—</u> [					1 /						P <sup>13</sup>	
	Hobby and Craft	P P	P P					Financial	Institutions (without	driv	e-	P	P	P	P <sub>12</sub>	Р
	Interior Decorating Janitorial Supplies	۲	۲						•							
	Jewelry Store	Р	P	—I				through)								
	Leather Goods and Luggage	P	P	—I				Ott: C	f D. :: -!: T							D
	Locksmiths	P	P					Uttice Spa	ace for Building Trad	es		P				Р
	Meat Markets	P	г					1	_		\					
	Medical Supplies	P	Р					Contracto	or with No Fleet Park	ing C	n-					
	Mobile Home Sales and Service	-		—I				Cito								
	Motorcycle Sales and Service			—				Site								
	Music Store					N			Radio or TV broadcasting Offices,		I		IN IN			
	Newsstands	Р	Р	Р	P13	P			Studios, Transmitters, or Antennas							
	Nurseries					N			Television and Radio Studios				N			
	Office and/or Business Machines	Р	Р	Р	P13	P	-	Fasina na Daintina	(excluding transmission equipment)	C.E.	C.E.		SE	-		
	Office and/or Business Supplies	Р	Р	Р	P <sup>13</sup>	P		Eating or Drinking	Alcoholic beverages (all types, sale	SE	SE		5E			
	Optical Shops	Р	Р			P		Establishment	and service) for on-premises consumption							
	Opticians	Р	Р	Р	P13	P			Alcoholic beverages for off-premises		SE	SE <sup>31</sup> SE	SE	- 1		

## applicability



## SITE ONE

minor addition/modification











## applicability



## SITE ONE

major addition/modification



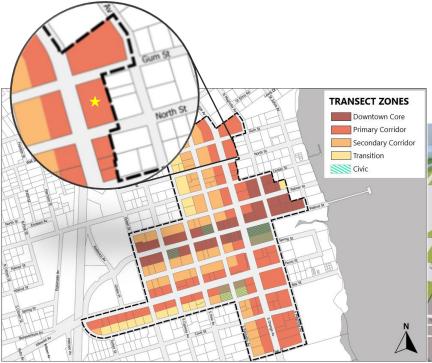








## applicability



## SITE ONE

redevelopment











## Site Plan Approval

- Minor Admin. approval
- Major- Council approval
  - >1 acre
  - >5,000 sq. ft.
  - SE required
  - Variance requested
  - complex/controversial

### **Flexibility**

- Admin: up to 10% of dimensional requirement
- Planning & Zoning Board:
  - >10% up to 30%\*
  - Non-dimensional provisions

# Review Criteria for modifications

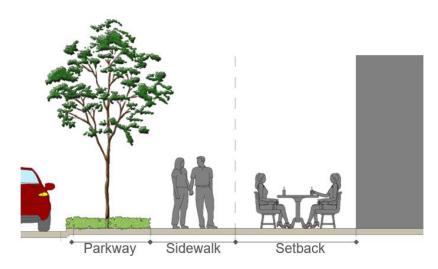
- Consistency with code and comprehensive plan
- No impact (or adequate mitigation) on adjacent uses
- Allows superior design
- Necessary to enhance natural or cultural resources
- Code compliance not feasible or results in inferior design
- No impact on public facilities, land use, traffic, or environment

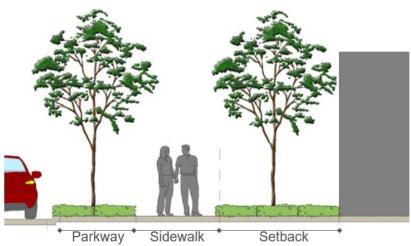
<sup>\* &</sup>gt;30% deemed a variance

## site design



## site design





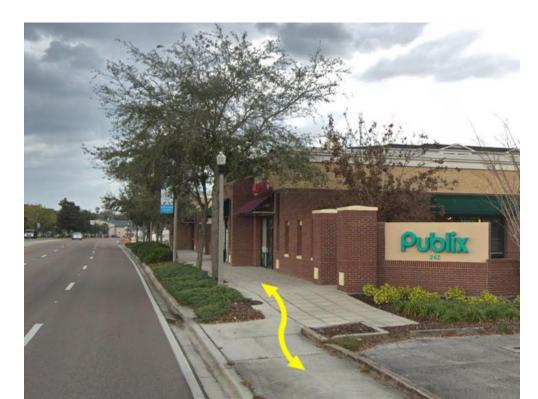
#### **Building Setbacks**

	DOWNTOWN	PRIMARY	SECONDARY	
STANDARD	CORE	CORRIDOR	CORRIDOR	TRANSITION
Front Setback 🕰				15' min.
	0' min.	6' min.	10' min.	No max.
Street Side Setbacks <b>B</b>	6' max.	10' max.	No max.	10 min.
				No max.
Side Setback	0'/6' min. <sup>1</sup>	0'/6' min. <sup>1</sup>	6' min.	6 min.
Rear Setback (lot or			10′	
alley) <b>①</b>				

<sup>&</sup>lt;sup>1</sup> Zero-foot side yard setback permitted only if the adjacent building is also placed at the property line. Otherwise, 6' are required.

#### Public Realm

Street Segment	Sidewalk Width (min.)	Parkway Width (min.)
Orange Av. and Ferris St.	8 ft.	6 ft.
All other streets	6 ft.	8 ft.





## building design

BUILDING TYPOLOGY	DOWNTOWN CORE	PRIMARY CORRIDOR	SECONDARY CORRIDOR	TRANSITION
Mixed Use	Υ	Υ	Υ	N
Non-Residential Single Use	Υ	Υ	Υ	N
Non-Residential Multiple Use	Υ	Υ	Υ	N
Multi-Family	Υ	Υ	Υ	N
House	N	N	Υ	Υ







## building design

#### **Building and Floor Height**

PROPOSED	DOWNTOWN CORE	PRIMARY CORRIDOR	SECONDARY CORRIDOR	TRANSITION
Building Height	20' min.	20′ min.	16' min.	16' min
Baltaing Height	2 stories max.	3 stories max.	2 stories max.	2 stories max.
Height with Bonus	NA	4 stories	3 stories	NA
Ground Floor Elevation (above sidewalk or finished grade)	24" min. residential	24" min. residential	24" min. residential	24" min. residential
Ground Floor Ceiling Height	12' min./20' max.	12' min./20' max.	9' min./14' max.	9' min./14' max.

#### **Height Bonuses**

- Vertical Mixed-Use
- Affordable Housing
- Parking Garages
- Public Open Space & Amenities

CURRENT	CBD	GCC	GCN	C1	INS	DOWNTOWN CORE	PRIMARY CORRIDOR	SECONDARY CORRIDOR	TRANSITION
ISR									
Comm/Off:		80%	70%						
MF:	NA*	80%	NA	NA	NA	100	80%	70%	50%
Detached:		NA	60%						
Attached:		NA	70%						
<b>Building Height</b>									
Comm/Off:		54' (up to 70')/	35' (up to 50')/						
		4 stories	3 stories						
MF:	NA*	54' (up to 70')/	NA	35'	85'	2 stories	3 stories	2 stories	2 stories
		4 stories					(4 with bonus)	(3 with bonus)	
Detached:		NA	35'/3 stories						
Attached:		NA	35'/3 stories						

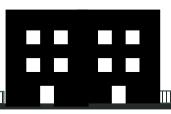
<sup>\*</sup> Per current development



#### **Building Frontage**

	DOWNTOWN	PRIMARY	SECONDARY	
STANDARD	CORE	CORRIDOR	CORRIDOR	TRANSITION
Required Frontage	80% min.	60% min.	40% min.	40% min.

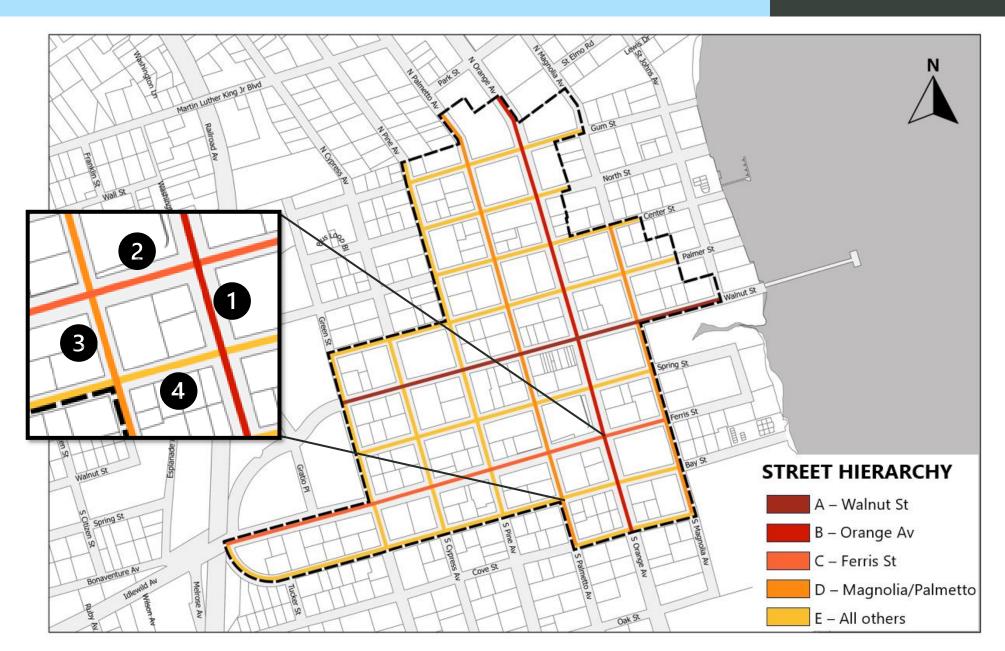




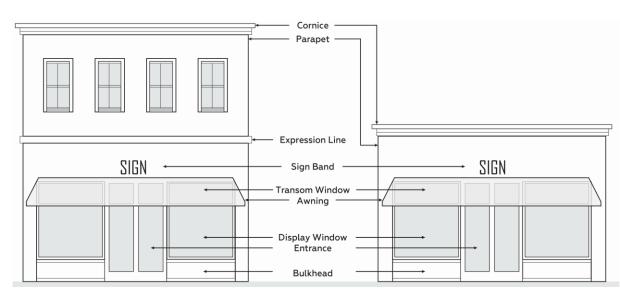








## building design









Canopy





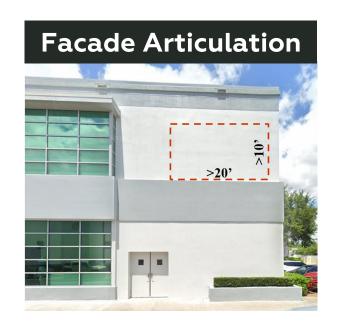




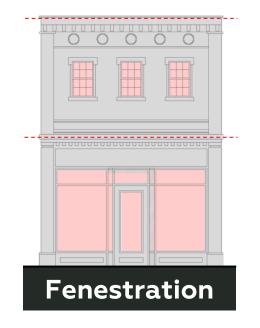




## building design









- 1. Awning or canopy.
- 2. Gallery, arcade, forecourt, stoop, or porch.
- 3. Vertical or horizontal offset, column, band, cornice, or similar element 6" deep.
- 4. Expression line between floors (not color bands).
- 5. Balcony.
- 6. Window.
- 7. Door.
- 8. Other treatment

	Ground Floor	Upper Stories
Buildings with storefront	40% min.; 90% max.	15% min.; 50% max.
Other buildings	25% min.; 90% max.	15%; 50% max.

## building design

#### **Accent Lighting**









#### **ALLOW:**

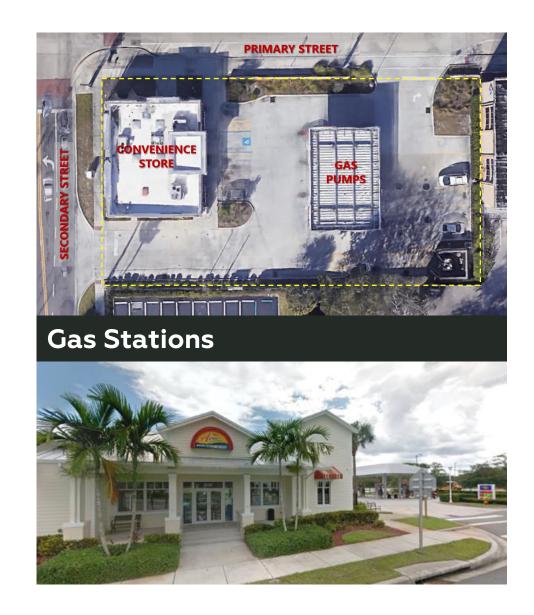
- 1. String or LED rope lights outlining the roof edge.
- 2. Lights that automatically change colors (<once/hour).
- 3. Spotlights illuminating downward are allowed.
- 4. Holiday decorations displayed from ten days before Halloween through January 15.
- 5. Security lighting.

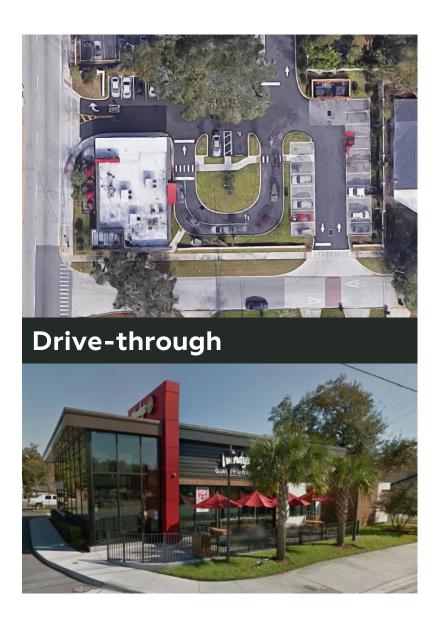
#### **PROHIBIT:**

- 1. Lights outlining windows, doors, or other features.
- 2. Flashing or moving accent lights.
- 3. Up lights.
- 4. Accent lighting incorporated into a sign unless part of the sign.

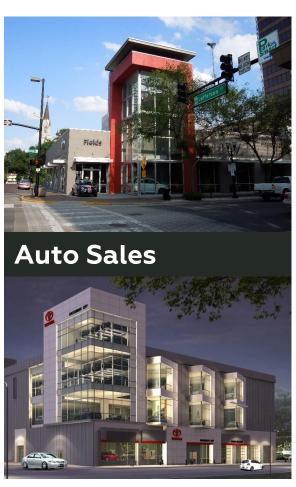
## building design

# FORM-BASED CODE











## parking design



on-site parking | shared parking | on-street parking | satellite parking | pay-in-lieu









2.5 feet to 5 feet. The portion above 2.5 feet shall be transparent (e.g., wrought iron or similar material). Street walls shall have columns/posts (one foot by one foot minimum) spaced every 24 feet.

## signs







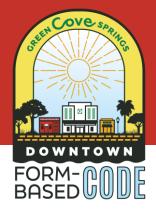








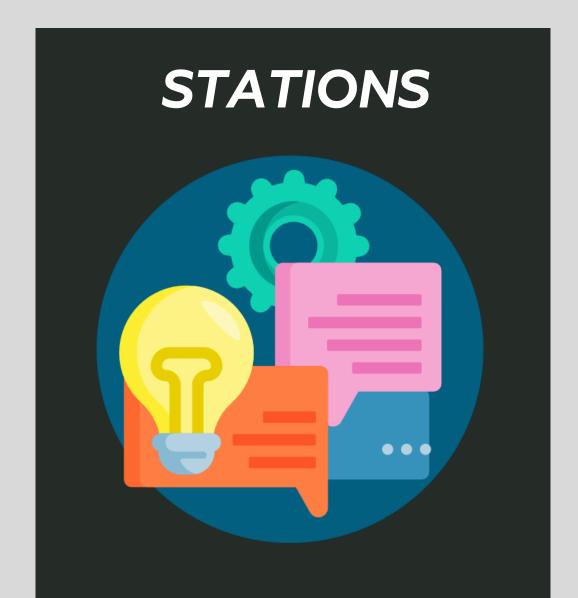






# ENGAGEMENT ACTIVITIES

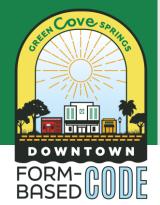
# ENGAGEMENT ACTIVITIES



- 1 Transect Comparison Boards
  ("How have uses and setbacks changed for me?")
  Topics discussed: zoning, permitted uses, building height
- 2 Development Review Processes ("When will these standards apply?") Topics discussed: minor and major modifications, redevelopment, and approval bodies
- Site Design Standards

  ("What will new <u>development</u> need to look like?")

  Topics discussed: building placement/setbacks, parking, stormwater, etc.
- 4 Building Design Standards
  ("What will new buildings need to look like?")
  Topics discussed: massing, façade articulation, windows, entrances, materials, etc.



# NEXT STEPS

## **NEXT STEPS**



#### **Document Library**

View project documents and meeting summaries below.



Public Workshop #1 Summary (08.08.2023)

PDF (7.50 MB)

A summary of the presentation and input recieved during Public Workshop 1



Public Workshop #1 Presentation (08.08.2023)

PDF (2.16 MB)

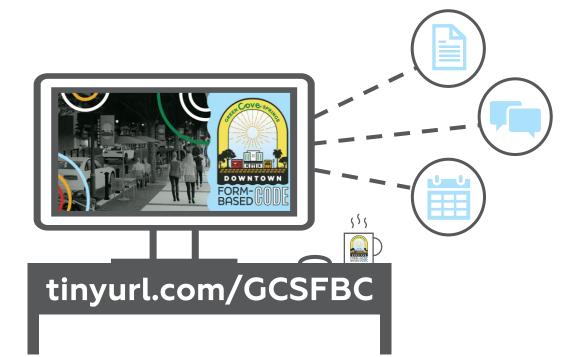
Summary of the presentation from Public Workshop 1



**Existing Conditions Analysis** 

PDF (4.58 MB)

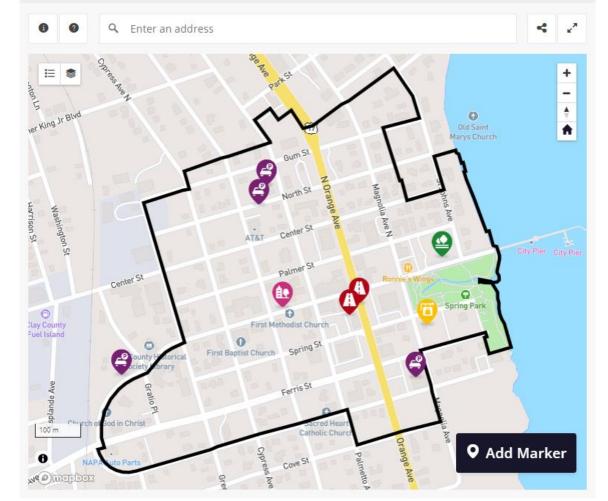
A summary of the existing conditions within the Study Area.



#### Share your Ideas on the Interactive Map

What should future development look like within the Downtown? Where could additional building heights be located? Where can setbacks be minimized? Do the current sign regulations seem to be working? Where should onsite parking be located in relation to the building and the street? Please use the icon to share your thoughts and ideas to help the Project Team develop a new form-based code for the Downtown.

9 contributions so far



# **NEXT STEPS**

